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Information Required Pursuant to Rules 17a-5, 17a-12, and 18a-7 under the Securities Exchange Act of 1934

FILING FOR THE PERIOD BEGINNING 01/01/2024 AND ENDING 12/31/2024
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF FIRM: BALLEW INVESTMENTS, INC.

TYPE OF REGISTRANT (check all applicable boxes):

- Broker-dealer
- Security-based swap dealer
- Major security-based swap participant
- Check here if respondent is also an OTC derivatives dealer

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use a P.O. box no.)

100 VISION DR., SUITE 325

(No. and Street)

JACKSON

MS

39211

(City)

(State)

(Zip Code)

PERSON TO CONTACT WITH REGARD TO THIS FILING

TRISH VEDROS 601-368-3517 trishv@ballewwealth.com

(Name)

(Area Code - Telephone Number)

(Email Address)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose reports are contained in this filing*

GOLDMAN & COMPANY, CPA'S

(Name - if individual, state last, first, and middle name)

3535 ROSWELL ROAD MARIETTA GA 30062

(Address)

(City)

(State)

(Zip Code)

1952

(Date of Registration with PCAOB)(if applicable)

(PCAOB Registration Number, if applicable)

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* Claims for exemption from the requirement that the annual reports be covered by the reports of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis of the exemption. See 17 CFR 240.17a-5(e)(1)(ii), if applicable.

Persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

I, C. BROOKS MOSLEY, swear (or affirm) that, to the best of my knowledge and belief, the financial report pertaining to the firm of BALLEW INVESTMENTS, INC., as of 12/31, 2024, is true and correct. I further swear (or affirm) that neither the company nor any partner, officer, director, or equivalent person, as the case may be, has any proprietary interest in any account classified solely as that of a customer.

Lisa J. Tate
Notary Public



Signature: C. Brooks Mosley
Title: President/Financial Operations Officer

This filing** contains (check all applicable boxes):

- (a) Statement of financial condition.
- (b) Notes to consolidated statement of financial condition.
- (c) Statement of income (loss) or, if there is other comprehensive income in the period(s) presented, a statement of comprehensive income (as defined in § 210.1-02 of Regulation S-X).
- (d) Statement of cash flows.
- (e) Statement of changes in stockholders' or partners' or sole proprietor's equity.
- (f) Statement of changes in liabilities subordinated to claims of creditors.
- (g) Notes to consolidated financial statements.
- (h) Computation of net capital under 17 CFR 240.15c3-1 or 17 CFR 240.18a-1, as applicable.
- (i) Computation of tangible net worth under 17 CFR 240.18a-2.
- (j) Computation for determination of customer reserve requirements pursuant to Exhibit A to 17 CFR 240.15c3-3.
- (k) Computation for determination of security-based swap reserve requirements pursuant to Exhibit B to 17 CFR 240.15c3-3 or Exhibit A to 17 CFR 240.18a-4, as applicable.
- (l) Computation for Determination of PAB Requirements under Exhibit A to § 240.15c3-3.
- (m) Information relating to possession or control requirements for customers under 17 CFR 240.15c3-3.
- (n) Information relating to possession or control requirements for security-based swap customers under 17 CFR 240.15c3-3(p)(2) or 17 CFR 240.18a-4, as applicable.
- (o) Reconciliations, including appropriate explanations, of the FOCUS Report with computation of net capital or tangible net worth under 17 CFR 240.15c3-1, 17 CFR 240.18a-1, or 17 CFR 240.18a-2, as applicable, and the reserve requirements under 17 CFR 240.15c3-3 or 17 CFR 240.18a-4, as applicable, if material differences exist, or a statement that no material differences exist.
- (p) Summary of financial data for subsidiaries not consolidated in the statement of financial condition.
- (q) Oath or affirmation in accordance with 17 CFR 240.17a-5, 17 CFR 240.17a-12, or 17 CFR 240.18a-7, as applicable.
- (r) Compliance report in accordance with 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- (s) Exemption report in accordance with 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- (t) Independent public accountant's report based on an examination of the statement of financial condition.
- (u) Independent public accountant's report based on an examination of the financial report or financial statements under 17 CFR 240.17a-5, 17 CFR 240.18a-7, or 17 CFR 240.17a-12, as applicable.
- (v) Independent public accountant's report based on an examination of certain statements in the compliance report under 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- (w) Independent public accountant's report based on a review of the exemption report under 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- (x) Supplemental reports on applying agreed-upon procedures, in accordance with 17 CFR 240.15c3-1e or 17 CFR 240.17a-12, as applicable.
- (y) Report describing any material inadequacies found to exist or found to have existed since the date of the previous audit, or a statement that no material inadequacies exist, under 17 CFR 240.17a-12(k).
- (z) Other: _____

**To request confidential treatment of certain portions of this filing, see 17 CFR 240.17a-5(e)(3) or 17 CFR 240.18a-7(d)(2), as applicable.

Ballew Investments, Inc.

Financial Statements and

Reports of Independent Registered Public Accounting Firm

Year Ended

December 31, 2024

Ballew Investments, Inc.

December 31, 2024

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Report of Independent Registered Public Accounting Firm

To the Shareholder of
Ballew Investments, Inc.

Opinion on the Financial Statements

We have audited the accompanying statement of financial condition of Ballew Investments, Inc as of December 31, 2024, the related statements of operations, changes in shareholder's equity and cash flows for the year ended December 31, 2024 and the related notes (collectively referred to as the "financial statements"). In our opinion, the financial statements present fairly, in all material respects, the financial position of Ballew Investments, Inc as of December 31, 2024, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Basis for Opinion

These financial statements are the responsibility of Ballew Investments, Inc's management. Our responsibility is to express an opinion on Ballew Investments, Inc's financial statements based on our audit. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the company in accordance with the U.S Federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audit included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audit also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

Auditor's Report on Supplemental Information

The Schedule's I- Computation of Net Capital Under SEC Rule 15c3-1, Schedule II-Computation for Determination of Reserve Requirements Pursuant to SEC Rule 15c3-3 (exemption) and Schedule III-Information Relating to Possession or Control Requirements Pursuant to SEC Rule 15c3-3 (exemption) have been subjected to audit procedures performed in conjunction with the audit of Ballew Investments, Inc's financial statements. The supplemental information is the responsibility of Ballew Investments, Inc's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with 17 C.F.R. §240.17a-5. In our opinion, the schedule's I, II, and III are fairly stated, in all material respects, in relation to the financial statements as a whole.



We have served as the Company's auditor since 2019.

Goldman & Company, CPA's, P.C.
Marietta, Georgia
February 10, 2025

goldman
& COMPANY, CPA

Ballew Investments, Inc.
Statement of Financial Condition
December 31, 2024

Assets

Cash and cash equivalents	\$ 93,174
Fees receivable	23,317
Due from affiliate - income tax receivable	<u>22,959</u>

Total Assets \$ 139,450

Liabilities and Stockholder's Equity

Liabilities

Due to affiliate \$ 18,531

Stockholder's Equity

Common stock, \$.01 par value
Authorized - 1,000,000 shares
Issued and outstanding - 10,000 shares 100
Additional paid-in capital 384,900
Accumulated deficit (264,081)

Total Stockholder's Equity 120,919

Total Liabilities and Stockholder's Equity \$ 139,450

Ballew Investments, Inc.
Statement of Operations
Year ended December 31, 2024

Revenues	
Commission income	\$ 2,048
Fee income	<u>113,356</u>
Total Revenues	115,404
Expenses	
Production compensation	54,776
General and administrative	<u>153,124</u>
Total Expenses	<u>207,900</u>
Loss Before Income Taxes	(92,496)
Income Tax Benefit	<u>22,959</u>
Net Loss	<u>\$ (69,537)</u>

The accompanying notes are an integral part of these financial statements

Ballew Investments, Inc.
Statement of Changes in Stockholder's Equity
Year ended December 31, 2024

	<u>Common Stock</u>	<u>Additional Paid-in Capital</u>	<u>Accumulated Deficit</u>	<u>Total Stockholder's Equity</u>
Balance at January 1, 2024	\$ 100	\$ 284,900	\$ (194,544)	\$ 90,456
Capital Contribution		\$ 100,000		\$ 100,000
Net loss	<u>-</u>	<u>-</u>	<u>(69,537)</u>	<u>(69,537)</u>
Balance at December 31, 2024	<u>\$ 100</u>	<u>\$ 384,900</u>	<u>\$ (264,081)</u>	<u>\$ 120,919</u>

The accompanying notes are an integral part of these financial statements

Ballew Investments, Inc.
Statement of Cash Flows
Year ended December 31, 2024

Operating Activities	
Net loss	\$ (69,537)
Changes in operating assets and liabilities	
Fees receivable	61
Accounts payable and accrued expenses	8,943
Due from affiliate	<u>(4,572)</u>
Cash Used In Operating Activities	(65,105)
Financing Activities	
Capital Contribution	<u>100,000</u>
Cash From Financing Activities	100,000
Net Increase in Cash	<u>34,895</u>
Cash and Cash Equivalents, Beginning of Year	<u>58,279</u>
Cash and Cash Equivalents, End of Year	<u><u>\$ 93,174</u></u>
Supplemental Cash Flows Information	
Income tax credit received	<u><u>\$ 18,387</u></u>

The accompanying notes are an integral part of these financial statements

Ballew Investments, Inc.

Notes to Financial Statements

Year ended December 31, 2024

Note 1: Nature of Operations and Summary of Significant Accounting Policies

Nature of Operations

Ballew Investments, Inc. (the "Company") is a broker-dealer registered with the Securities and Exchange Commission (SEC) and is a member of the Financial Industry Regulatory Authority, Inc. (FINRA). The Company is located in Jackson, Mississippi and engages primarily in the business of selling variable annuity products, variable insurance, and mutual funds. The Company has clients throughout the United States, the majority of which are located in the South and Southeast.

The Company is a wholly-owned subsidiary of Security Ballew, Inc. (Security Ballew). SB Holding Company, Inc. (SB Holding), a Mississippi Corporation, owns 100% of Security Ballew. The Company and SB Holding are under common management.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents

The Company includes cash and liquid investments with original maturities of less than 90 days. At December 31, 2024, the Company's cash account did not exceed the federally insured limits.

Revenue Recognition

The Company has adopted ASU 2014-09, Revenue from Contracts with Customers (Topic 606), requiring an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers.

Ballew Investments, Inc.

Notes to Financial Statements

Year ended December 31, 2024

Note 1: Nature of Operations and Summary of Significant Accounting Policies (continued)

Brokerage Commissions and Fee Income

The Company acts as an agent in connection with the sale of variable annuity, variable insurance and mutual funds to customers. Commissions and related expenses are recorded on the date due from the policy issuer. Commission income is earned based on the value of assets at the inception of the contract. The Company believes the performance obligation is satisfied on that date because the underlying contract is identified, the pricing is agreed upon and the risks and rewards of ownership have been transferred to the customer.

Ongoing brokerage fee income is earned based on the underlying asset values of annuity contracts or mutual funds. The income is received in arrears and is recorded on the date due from the issuer.

The Company is evaluating new accounting standards and will implement as required.

Note 2: Net Capital Requirement

The Company is subject to the SEC Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregated indebtedness to net capital, both as defined, shall not exceed 15 to 1. Net capital and aggregated indebtedness change daily. At December 31, 2024, the Company's aggregate indebtedness to net capital was 0.25 to 1.

The net capital requirement at December 31, 2024, follows:

Minimum net capital required - greater of \$5,000, or 6.67% of aggregate indebtedness	<u>\$ 5,000</u>
Net capital computed using regulatory agency requirements	<u>\$ 74,643</u>
Excess net capital	<u>\$ 69,643</u>

Ballew Investments, Inc.

Notes to Financial Statements

Year ended December 31, 2024

Note 3: Income Taxes

The Company is included in the consolidated income tax return of SB Holding Company, Inc. The current and deferred income taxes are determined on the separate return basis, except for the treatment of net operating losses and other tax attributes which are characterized as realized or realizable by the Company when those tax attributes are realized or realizable at the consolidated return level.

The Company has adopted the provisions of FASB Accounting Standards Codification 740-10, Accounting for Uncertainty in Income Taxes. Under FASB ASC 740-10, the Company is required to evaluate each of its tax positions to determine if they are more likely than not to be sustained if the taxing authority examines the respective position. A tax position includes an entity's status and the decision not to file a return. The Company has evaluated each of its tax positions and has determined that it has no uncertain tax positions for which a provision or liability for income taxes is necessary.

The benefit from income taxes for 2024 consists of the following:

Federal	\$ 18,484
State	<u>4,475</u>
	<u>\$ 22,959</u>

Note 4: Related Party Transactions

As discussed in Note 1, the Company is a wholly-owned subsidiary of Security Ballew. The Company operates in consort with Security Ballew and other subsidiaries of Security Ballew to provide a wide range of financial services to its customers. As a result, certain services and expenses are shared among members of the group.

Pursuant to an expense allocation agreement between the Company and Security Ballew, most recently executed February 5, 2024, the Company's financial statements reflect the allocation of costs incurred for occupancy, operations, administrative support and management salaries. The allocations are based on systematic methodologies that consider the number of employees and usage factors. For the year ended December 31, 2024, the Company recorded expenses totaling \$105,715 under this agreement, which is included in general and administrative expense in the accompanying statement of operations and there is a payable to its related party of \$7,332 under this expense sharing allocation.

Ballew Investments, Inc.

Notes to Financial Statements

Year ended December 31, 2024

Note 4: Related Party Transactions (continued)

Security Ballew tracks compensation paid to the account executives on a company-specific basis and allocates the cost to the respective company. The Company recognized production compensation expense for 2024 of \$54,776 as a result of this allocation, and there is a payable to its related party of \$11,199 related to this allocation.

At December 31, 2024, the Company has a receivable from Security Ballew of \$22,959 relating to the Company's share of income tax benefit.

Note 5: Commitments and Contingent Liabilities

Management is not aware of any outstanding commitments or contingent liabilities.

Note 6: Basis of Accounting

The Company maintains its books and records on the accrual basis of accounting for financial reporting purposes which is in accordance with U.S. generally accepted accounting principles, which is required by the SEC and FINRA.

Note 7: Accounts Receivable

The Company has evaluated the collectability of accounts receivable and has determined all accounts receivable are collectible. The terms of accounts receivable are due upon providing service to its clients. The balance in accounts receivable at December 31, 2024 was \$23,317.

Note 8: Single Reportable Segment

The Company is engaged in a single line of business as a securities broker-dealer, which is comprised of several classes of services, primarily selling variable annuity products, variable insurance, and mutual funds. The Company has identified its President as the chief operating decision maker ("CODM"), who uses net income to evaluate the results of the business, predominantly in the forecasting process, to manage the Company. Additionally, the CODM uses excess net capital (see Note 2), which is not a measure of profit and loss, to make operational decisions while maintaining capital adequacy, such as whether to reinvest profits or pay dividends.

Ballew Investments, Inc.

Notes to Financial Statements

Year ended December 31, 2024

Note 8: Single Reportable Segment (Continued)

The Company's operations constitute a single operating segment and therefore, a single reportable segment, because the CODM manages the business activities using information of the Company as a whole. The accounting policies used to measure the profit and loss of the segment are the same as those described in the summary of significant accounting policies. The company derived 6 percent of its total revenues from a single customer in 2024.

Note 9: Subsequent Event and Going Concern

The Company has evaluated events through February 10, 2025, which is the date the statements were issued. The Company has sustained recurring losses and negative cash flows from operations in recent years. Management has determined Security Ballew has the ability to provide capital as needed, as demonstrated in prior years to meet current commitments and net capital requirements.

Ballew Investments, Inc.

**Supplementary Information Required by the
Securities and Exchange Commission (SEC) Rule 17a-5**

December 31, 2024

Ballew Investments, Inc.
Schedule I - Computation of Net Capital Requirement
Under SEC Rule 15c3-1
December 31, 2024

Net Capital

Total stockholder's equity from statement of financial condition	\$ 120,919
Deductions:	
Fees receivable	(23,317)
Due from affiliate - income tax receivable	<u>(22,959)</u>
Net capital	<u>\$ 74,643</u>

Aggregate Indebtedness

Total aggregate indebtedness from statement of financial condition	<u>\$ 18,531</u>
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Computation of Basic Net Capital Requirement

Minimum net capital required - greater of \$5,000 or 6.67% of aggregate indebtedness	<u>\$ 5,000</u>
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Excess Net Capital	<u>\$ 69,643</u>
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Ratio: Aggregate Indebtedness to Net Capital	<u>0.248</u>
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No material differences exist between the above net capital calculation and the corresponding information included in the Company's X-17A-5 Part II filing as of December 31, 2024. Therefore, no reconciliation of the computation is deemed necessary.

Ballew Investments, Inc.

Schedule II

Computation for the Determination of the Reserve Requirements Under SEC Rule 15c3-3 Of The Securities and Exchange Commission Year ended December 31, 2024

The Company is exempt from the provisions of the Rule 13-3 relying on Footnote 74 of the SEC Release No. 34-70073 adopting amendments to 17 C.F.R. § 240.17a-5 because the Company limits its business activities exclusively to effecting securities transactions via subscriptions on a subscription-way basis where the funds are payable to the issuer or its agent and not to the Company.

Schedule III

Information Relating to the Possession or Control Requirements Under Rule 15c3-3 Of The Securities And Exchange Commission Year ended December 31, 2024

The Company is exempt from the provisions of the Rule 13-3 relying on Footnote 74 of the SEC Release No. 34-70073 adopting amendments to 17 C.F.R. § 240.17a-5 because the Company limits its business activities exclusively to effecting securities transactions via subscriptions on a subscription-way basis where the funds are payable to the issuer or its agent and not to the Company.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Shareholder
of Ballew Investments, Inc.

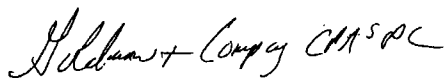
We have reviewed management's statements for the year ended December 31, 2024, included in the accompanying Rule 15c3-3 Exemption Report pursuant to SEC Rule 17a-5, in which (1) Ballew Investments, Inc. (the Company) did not claim an exemption under paragraph (k) of 17 C.F.R. §240.15c3-3, and (2) the Company is filing this Exemption Report relying on Footnote 74 of the SEC Release No. 34-70073 adopting amendments to 17 C.F.R. § 240.17a-5 because the Company limits its business activities exclusively to effecting securities transactions via subscriptions on a subscription way basis where the funds are payable to the issuer or its agent and not the company.

In addition, the Company did not directly or indirectly receive, hold, or otherwise owe funds or securities for or to customers, other than money or other consideration received and promptly transmitted in compliance with paragraph (a) or (b)(2) of Rule 15c2-4 and/or funds received and promptly transmitted for effecting transactions via subscriptions on a subscription way basis where the funds are payable to the issuer or its agent and not to the Company; did not carry accounts of or for customers; and did not carry PAB accounts (as defined in Rule 15c3-3) throughout the most recent fiscal year without exception.

Ballew Investment Inc's. management is responsible for compliance with the exemption provisions and its statements.

Our review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about the Company's compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based upon the Company's business activities contemplated by Footnote 74 of the SEC Release No. 34-70073 adopting amendments to 17 C.F.R. § 240.17a-5, and related SEC Staff Frequently Asked Questions.



Goldman & Company, CPA's, P.C.
Marietta, Georgia
February 10, 2025

goldman
& COMPANY, CPA

Ballew Investments, Inc.

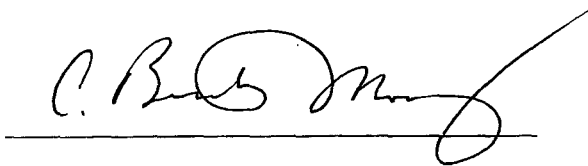
Exemption Report

Year ended December 31, 2024

Ballew Investments, Inc. (the “Company”) is a registered broker-dealer subject to Rule 17a-5 promulgated by the Securities and Exchange Commission (17 C.F.R. §240.17a-5, “Reports to be made by certain brokers and dealers”). This Exemption Report was prepared as required by 17 C.F.R. §240.17a-5(d)(1) and (4). To the best of its knowledge and belief, the Company states the following:

The Company is filing this Exemption Report relying on Footnote 74 of the SEC Release No. 34-70073 adopting amendments to 17 C.F.R. § 240.17a-5 because the Company limits its business activities exclusively to effecting securities transactions via subscriptions on a subscription-way basis where the funds are payable to the issuer or its agent and not to the Company.

I, C. Brooks Mosley, swear (or affirm) that, to my best knowledge and belief, this Exemption Report is true and correct.



President

January 17, 2025