

FORM D

21-53691

OMB APPROVAL

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM D

**NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION**

SEC USE ONLY

Prefix

Serial

Date Received

PROCESSED

JUL 08 2003

THOMSON
FINANCIAL

03025593

Name of offering () check if this is an amendment and name has changed, and indicate change.)
OTR MEDIA, INC., 2800 GRIFFIN DRIVE, BOWLING GREEN, KENTUCKY 42101

Filing Under (Check boxes(es) that apply): [] Rule 504 [] Rule 505 [X] Rule 506 [] Section 4(6) [] ULOE

Type of Filing: [] New Filing [x] Amendment [] Final

A. BASIC IDENTIFICATION DATA

1. Enter the information requested about the issuer
Name of Issuer: () check if this is an amendment and name has changed, and indicate change.)
OTR MEDIA, INC.

Address of Executive Offices (Number and Street, City, State, Zip Code)
2800 GRIFFIN DRIVE, BOWLING GREEN, KENTUCKY 42101

Telephone Number
(Including Area Code)
270 782 6655

Address of Principal Business Operations
(Number and Street, City, State, Zip Code)
2800 GRIFFIN DRIVE, BOWLING GREEN, KENTUCKY 42101

Telephone Number
(Including Area Code)
270 782 6655

Brief Description of Business
ADVERTISING ON SIDES OF TRACTOR-TRAILERS

Type of Business Organization
[X] corporation [] limited partnership, already formed [] Other (please specify):
[] business trust [] limited partnership to be formed

Actual or Estimated Date of Incorporation or Organization: Month Year
0 5 0 2 [X] Actual [] Estimated

Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service Abbreviation for State:
CN for Canada; FN for other foreign jurisdiction)

K	Y
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GENERAL INSTRUCTIONS

Federal:
Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6),
17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed
filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address
given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered
or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifty Street, NW, Washington, D.C. 20549

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not
manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuers and
offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied
in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:
This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those
states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the
Securities Administration in each state where sales are to be, or have been made. If a state requires the payment of a fee as a
precondition to the claim for the exemption, a fee in the property amount shall accompany this form. This notice shall be filed in
the appropriate states in accordance with the law. The Appendix to the notice constitutes a part of this notice and must be
completed.

ATTENTION
Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to
file the appropriate federal notice will not result in a loss of available state exemption unless such exemption is
predicated on the filing of federal notice.

A.	BASIC	IDENTIFICATION	DATA
Enter the information requested for the following:			
* Each promoter of the issuer, if the issuer has been organized with the past five years; * Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; * Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and * Each general and managing partner of partnership issuers.			
Check Box(es) that Apply: ☒ Promoter ☒ Beneficial Owner ☒ Executive Officer ☒ Director ☐ General Partner			
Full Name (Last name first, if individual) RIC UNDERWOOD			
Business or Residence Address (Number and Street, City, State, Zip Code) 2800 GRIFFIN DRIVE, BOWLING GREEN, KENTUCKY 42101			
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General Partner			
Full Name (Last name first, if individual)			
Business or Residence Address (Number and Street, City, State, Zip Code)			
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General Partner			
Full Name (Last name first, if individual)			
Business or Residence Address (Number and Street, City, State, Zip Code)			
Check Box(es) that Apply: ☒ Promoter ☐ Beneficial Owner ☒ Executive Officer ☒ Director ☐ General and/or			
Full Name (Last name first, if individual)			
Business or Residence Address (Number and Street, City, State, Zip Code)			
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General Partner			
Full Name (Last name first, if individual)			
Business or Residence Address (Number and Street, City, State, Zip Code)			
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or			
Full Name (Last name first, if individual) Managing Partners			
Business or Residence Address (Number and Street, City, State, Zip Code)			
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or			
Full Name (Last name first, if individual) Managing Partners			
Business or Residence Address (Number and Street, City, State, Zip Code)			
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or			
Full Name (Last name first, if individual) Managing Partners			
Business or Residence Address (Number and Street, City, State, Zip Code)			
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or			
Full Name (Last name first, if individual) Managing Partners			
Business or Residence Address (Number and Street, City, State, Zip Code)			

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

B. INFORMATION ABOUT OFFERING

1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? ☐ Yes
☒ No

Answer also in Appendix, Column 2, if filing under ULOE.

2. What is the minimum investment that will be accepted from an individual? \$ 3,000

3. Does the offering permit joint ownership of a single unit? ☒ Yes ☐ No

4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchaser in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

Name of associated Broker or Dealer

States in Which Person Listed Has Solicited or Intends to Solicit Purchasers

(Check "All States" or check individual States) ☐ All States

[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

Name of associated Broker or Dealer

States in Which Person Listed Has Solicited or Intends to Solicit Purchasers

(Check "All States" or check individual States) ☐ All States

[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

Name of associated Broker or Dealer

States in Which Person Listed Has Solicited or Intends to Solicit Purchasers

(Check "All States" or check individual States) ☐ All States

[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero". If the transaction is an exchange offering, check this box ☐ and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.

Type of Security	Aggregate Offering Price	Amount Already Sold
Debt	\$ _____	\$ _____
Equity	\$ <u>2,250,000</u>	\$ <u>1,528,536</u>
☐ Common ☒ Preferred		
Convertible Securities (including warrants)	\$ _____	\$ _____
Partnership Interests	\$ _____	\$ _____
Other (Specify _____)	\$ _____	\$ _____
Total	\$ <u>2,250,000</u>	\$ <u>1,528,536</u>

Answer also in Appendix, Column 3, if filing under ULOE.

2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchase on the total lines. enter "0" if answer is "none" or "zero".

	Number Investors	Aggregate Dollar Amount of Purchases
Accredited Investors	<u>76</u>	\$ <u>1,368,234</u>
Non-accredited investors	<u>31</u>	\$ <u>160,302</u>
Total (for filings under Rule 504 only	_____	\$ _____

Answer also in Appendix, Column 4, if filing under ULOE

3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.

Type of offering	Type of Security	Dollar Amount Sold
Rule 505	_____	\$ _____
Regulation 55	_____	\$ _____
Rule 504	_____	\$ _____
Total	_____	\$ _____

4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.

Transfer Agent's Fees	☐	\$ _____
Printing and Engraving Costs	☐	\$ _____
Legal Fees	☐	\$ <u>6,000</u>
Accounting Fees	☐	\$ <u>500</u>
Engineering Fees	☐	\$ <u>500</u>
Sales Commissions (specify finders' fees separately)	☐	\$ <u>0</u>
Other Expenses (identify) <u>printing and miscellaneous</u>	☐	\$ <u>3,000</u>
Total	☐	\$ <u>10,000</u>

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

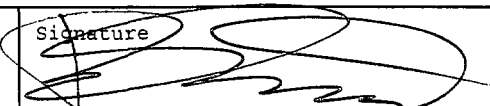
4. b. Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expense furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer." \$1,490,000.

Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to part C - Question 4.b above.

	Payments to Officers Directors & Affiliates	Payments to Others
Salaries and Fees	[] \$ _____	[] \$ _____
Purchase of Real Estate	[] \$ _____	[] \$ _____
Purchase, rental or leasing & installation of machinery & equipment [] \$ _____	[] \$ _____	[] \$ _____
Construction or leasing of plat buildings and facilities	[] \$ _____	[] \$ _____
Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger) . . .	[] \$ _____	[] \$ _____
Repayment of Indebtedness	[] \$ _____	[] \$ _____
Working Capital	[] \$ 1,400,000	() \$ _____
Other (Specify)	[] _____	[] \$ _____
Column Totals	[] \$ 1,400,000	[] \$ _____
Total Payments Listed (column totals added)	[] \$ 1,400,000	

D. FEDERAL SIGNATURE

The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed Under Rule 505, the following signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commission, upon written request of its staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph 9b)(2) of Rule 202.

Issuer (Print or Type) OTR MEDIA, INC.	Signature 	Date 6-24-03
Name of Signer (Print or Type) RIC UNDERWOOD	Title of Signer (Print or Type) PRESIDENT	

ATTENTION

International misstatement or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

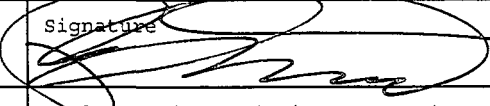
E. STATE SIGNATURE

1. Is any party described in 17 CFR 230.252(c), (d), (e) or (f) presently subject to any of the disqualification provisions of such rules? [] Yes [X] No

See Appendix, Column 5, for state response.

2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form D (17 CFR 239.500) at such times as required by state law.
3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform Limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type) OTR MEDIA, INC.	Signature 	Date 6-24-03
Name of Signer (Print or Type) RIC UNDERWOOD	Title of Signer (Print or Type) PRESIDENT	

Instructions:

Print the names and title of the signing representative under his signature for the state portion of this form. Once copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signature.

APPENDIX

1	2		3	4				5	
	Intend to sell to non-accredited investors (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in state (Part C-Item 2)				Disqualification under state ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No	PREFERRED STOCK 1,500,000	Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
AL	x		"	-1-	\$9,000				
AK									
AZ	x		"	2	\$39,000				
AR		x	"	2	\$61,005	-1-	3,000		
CA		x	"	-8-	\$181,800	-1-	9,000		
CO		x	"	2	\$63,900	-0-			
CT									
DE									
DC									
FL		x	"	2	\$72,000	-1-	21,300		
GA	x		"	-2-	\$45,000	-1-	12,000		
HI									
ID									
IL	x		"	-4-	\$62,100	-0-			
IN	x		"	-2-	\$45,000				
IA		x	"	-3-	\$24,000	-1-	5,100		
KS									
KY	x		"	-1-	\$45,000	-4-	40,902		
LA		x	"	-1-	\$6,000	-0-			
ME									
MD									
MA									
MI	x		"	-4-	\$22,500	-1-	6,000		
MN	x		"	-3-	\$309,900				
MS									
MO									

APPENDIX

1	2		3	4				5	
	Intend to sell to non-accredited investors (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in state (Part C-Item 2)				Disqualification under state ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No	PREFERRED STOCK 1,500,000	Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
MT									
NE	X		"	3	\$21,000	-0-			
NV									
NH									
NJ									
NM									
NY	X		"	-0-		1	9,000		
NC	X		"	2	\$21,000				
ND									
OH		X	"	3	\$42,000	-1-	6,000		
OK									
OR		X	"	-1-	\$9,000				
PA									
RI									
SC									
SD									
TN	X		"	-4-	\$28,302	-2-	12,000		
TX	X		"	-8-	\$44,463	-1-	\$6,000		
UT									
VT									
VA	X		"	1	\$15,000				
WA	X		"	2	\$12,000				
WV	X		"	2	\$14,100				
WI									
WY									
PR									

OUTSIDE US. 9 \$172,227